

MICHELIN ENERGY™ SAVER +

FOR ENHANCED FUEL SAVING⁽¹⁾!

**PLUS THE EXCELLENCE OF MICHELIN TYRES
IN LONGEVITY**

- 160 Patents filed for the continuous enhancement of the Energy range since the launch
- Save up to 60 liters of fuel and 140kg of CO₂ emissions thanks to Energy Saver Plus tyres⁽¹⁾
- Energy Saver Plus is the 5th generation Energy tyre



Speed indices: T to V

Series: 70 to 50

Seat Ø: 14" to 16"

(1) Estimate of average savings with MICHELIN ENERGY™ Saver+ compared to the Energy Saver, for petrol vehicles, based on rolling resistance tests carried out by TÜV SÜD in 2012 (on 175/65 R 14 T and 195/65 R 15 H) and calculated over the average life span for MICHELIN tyres.



MICHELIN

MICHELIN ENERGY™ SAVER +

3 TECHNOLOGICAL ADVANCES, FOR MORE FUEL SAVINGS AND A MORE ECO-FRIENDLY TYRE.

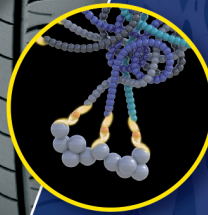
OPTIMISED PROFILE

INCREASED SAFETY:
10% more rubber in contact with the road for optimised grip⁽²⁾



ECO'N'GRIP

INCREASED FUEL SAVINGS AND EXTENDED SERVICE LIFE:
The new patented Eco'N'Grip technology uses a formula that improves molecular cohesion and limits heat build-up in the tyre.



MICHELIN'S exceptionally long service life



Safety under all circumstances



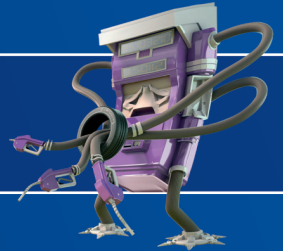
Increased fuel savings. Up to 60 litres of fuel saved compared to the Energy Saver⁽¹⁾

INNER LAYER

INCREASED FUEL SAVINGS:
A layer of polymers underneath the tread improves rolling resistance and reduces energy consumption.



Enhanced environmental protection
140 Kg less CO₂ emissions



OUR COMMITMENT FOR EACH NEW TYRE DEVELOPMENT:

not to sacrifice key performances expected by the customer



Safety

+



Longevity

+



Fuel savings

=



⁽¹⁾ Estimate of average savings with MICHELIN ENERGY™ Saver+ compared to the Energy Saver, for petrol vehicles, based on rolling resistance tests carried out by TÜV SÜD in 2012 (on 175/65 R 14 T and 195/65 R 15 H) and calculated over the average life span for MICHELIN tyres

⁽²⁾ Compared to the Energy Saver.

